

Bally Consumer Products Division
Bally Manufacturing Corp.

MAR 9 1979

Dear Consumer:

Thank you for your recent inquiry to Bally Consumer Products.

Enclosed is the information you requested.

For the dealer nearest you, please contact:

Thurman Magbee Corporation
N. 530 South Broadway
Oklahoma City, OK 73125

405/236-4351

Your interest in our product line is appreciated.

Bally Consumer Products Division

cb

enc.

cc: Distributor w/inquiry

January 1, 1979

- RETAIL PRICE SHEET -

BALLY PROFESSIONAL ARCADE

<u>MODEL:</u>	<u>SUGGESTED RETAIL</u>
ABA1000 (2/PL)	\$299.95
ABPA1100 (4/PL)	329.95
Shipping Information: 18" l x 13.5" w x 7" h	
Weight - 8 lbs.	

VIDEOCADES AND ACCESSORIES

<u>ACTION/SKILL SERIES</u>	<u>AVAILABILITY</u>	<u>SUGGESTED RETAIL</u>
Videocade 2001 - 280 Zzzap/Dodgem		\$ 19.95
Videocade 2002 - Seawolf/Missile		19.95
Videocade 2003 - Panzer Attack/Red Baron		24.95
Videocade 2004 - Clowns/Brickyard		24.95
Videocade 2005 - Star Battle	February	19.95
Videocade 2007 - Bally Pinball	March	24.95
 <u>SPORTS SERIES</u>		
Videocade 3001 - Tornado Baseball/Tennis/ Handball/Hockey		24.95
Videocade 3002 - Football	January	24.95
Videocade 3003 - Grand Prix/Demo Derby	March	19.95
Videocade 3004 - Desert Fox/Drag Race	March	19.95
 <u>EDUCATION SERIES</u>		
Videocade 4001 - Bingo Math/Speed Math		19.95
Videocade 4002 - Letter Match/Spell 'N' Score/ Crosswords		24.95
Videocade 4004 - Music	March	24.95
 <u>STRATEGY SERIES</u>		
Videocade 5001 - Amazin' Maze/Tic-Tac-Toe	January	19.95
Videocade 5002 - Black Jack/Poker/Acey-Deucey		24.95
Videocade 5003 - Backgammon/Checkers	March	19.95
 <u>FUNCTIONAL SERIES</u>		
Videocade 6002 - Bally BASIC		49.95
 <u>ACCESSORIES</u>		
AC1-0100 - Audio Interface		49.95
- Hand Controls (Set of 2)		30.00
POP-CT0100 - Point of Purchase Display with Demo Videocade		
Videocade 6001 - Arcade Demo		24.95
Videocades Packed 6/Master Carton		
Shipping Size: 7-1/2" l x 5-3/4" w x 4" h		

Prices subject to change without notice.